

KRD

للمحاماة والأعمال القانونية

V01

Brand Guidelines

Logos





Main Logo

KRD

للمحاماة والأعمال القانونية

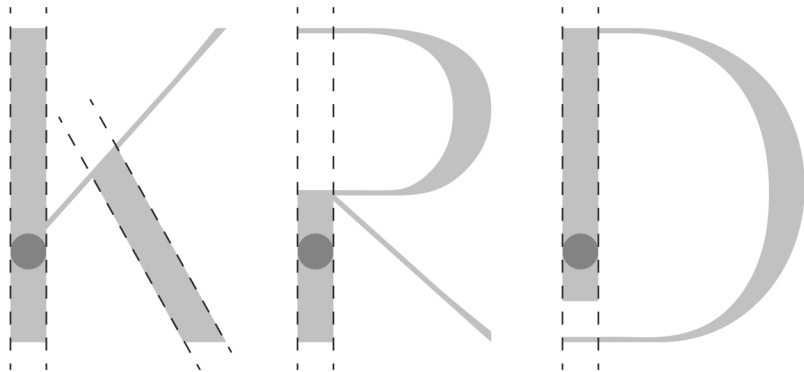
Logo Variations

Light

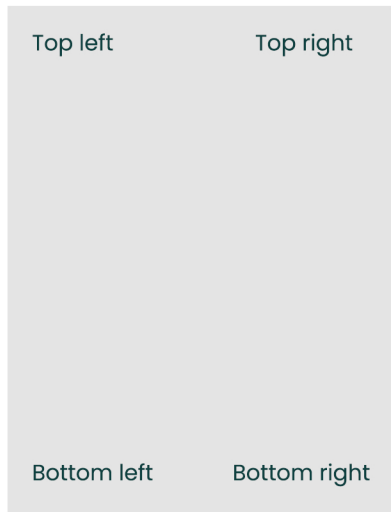


Dark





Logo Structure



مَوْضِع الشعار

Logo Misuse



Don't distort



Don't add shadow



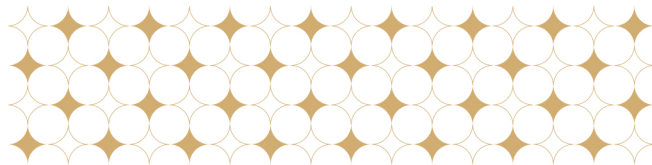
Don't change outline



Don't change colour



Patterns



COLORS





Primary Colors



#0e4040



#d2ae72

Sec. Colors



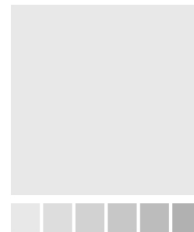
Hex #52402D
RGB 82, 64, 45
CMYK 47, 64, 82, 50



Hex #A17034
RGB 161, 112, 52
CMYK 25, 58, 98, 10



Hex #202C28
RGB 32, 44, 40
CMYK 81, 59, 69, 71



Hex #E8E8E8
RGB 232, 232, 232
CMYK 7, 5, 5, 0

TYPOGRAPHY





English Font

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789



Arabic Font

Orleen

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي

APPLICATIONS



Business Card



Letter Head



ID



Social Media



THANK YOU

